



REINVENTING THE CINDERELLA MYTH

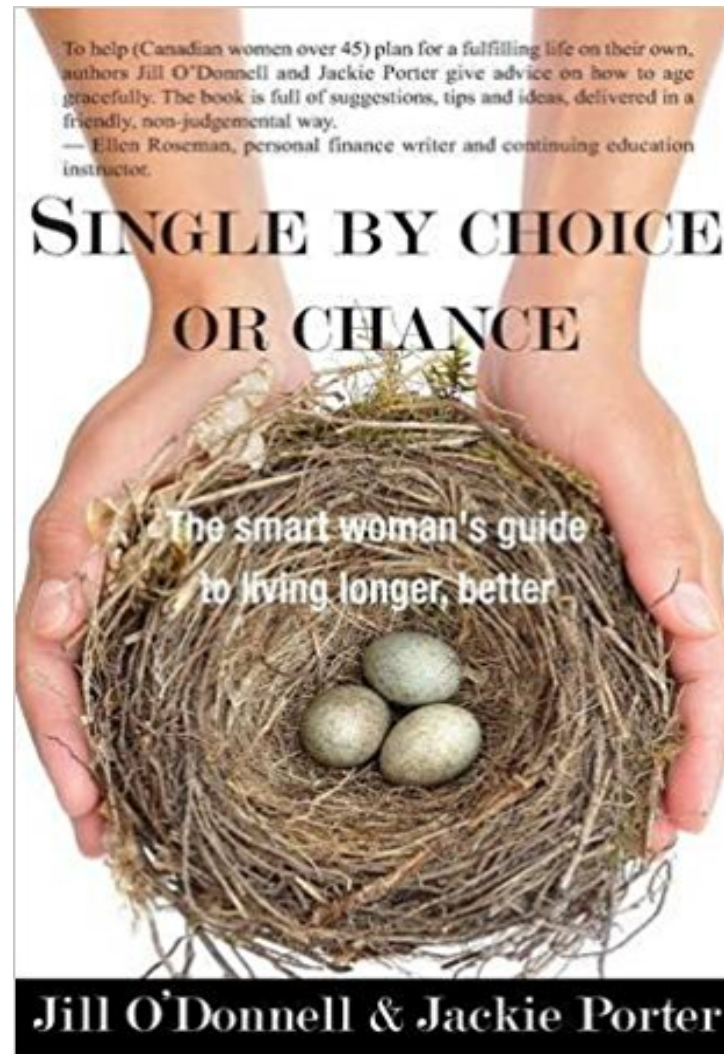
JACKIE PORTER

JILL O'DONNELL

AGENDA

- 1) The varying roles women play in society then and now...
- 2) Longevity and the importance of a Life plan for women
- 3) Retirement planning for One? Can I still count on Prince Charming?
- 4) Zeroing in on the important non financial issues

OUR BOOK



Women wear many hats



The art of coping

Predicted Longevity



Vacation Planning



Values

Wants vs Needs



Peace of mind

Life Planning

1. Mission Statement
2. Goal setting
3. Action plan



Non-financial goals

Very personal

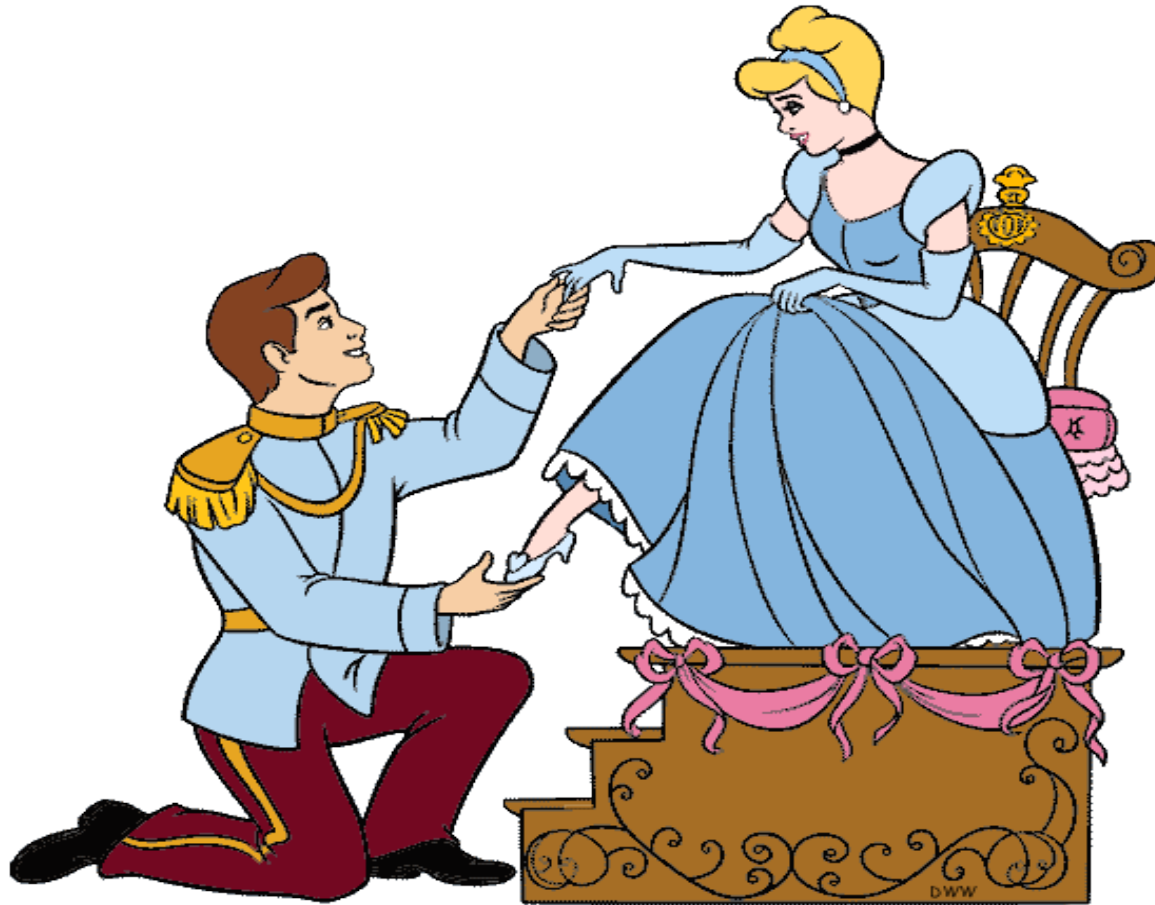


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Leave it to Beaver



Do I need a Prince Charming?



Divorce over 50

Is Not Unusual

Retirement planning for ONE

Are you ready?

Average age of widowhood in Canada – 56

Silver separation is on the rise

43% of women are over 65

Samantha's story



“Love is blind but marriage is a real eye opener”

- Single by chance often never imagined a life on their own
- Stay-at-home mothers have no fall back
- **women are 80 percent more likely to be impoverished than men at age 65 or older**

Financial Literacy is Crucial for the suddenly Single

- Planning for one
- Will require more resources
- **Imagine life** on their own?
- Making Financial decisions

Single by chance

Many have poor financial outcomes

Will need to make financial literacy a priority

Consider working with a Financial Advisor

Urgently need a financial plan

Single by choice – want resources

Thinking?



Trying?



Mothering?



Single by choice – designing the future you imagined

What motivates you?

Can your finances support your lifestyle?



When work ends

Practical

Emotional

Rewired...



... not Retired!

Volunteering

**Just a few hours of
volunteer work makes
a difference in
happiness
and mood**



What do you call home?



Tips for Boomers

better lighting

stairs with lower risers

raised toilet / walk in shower

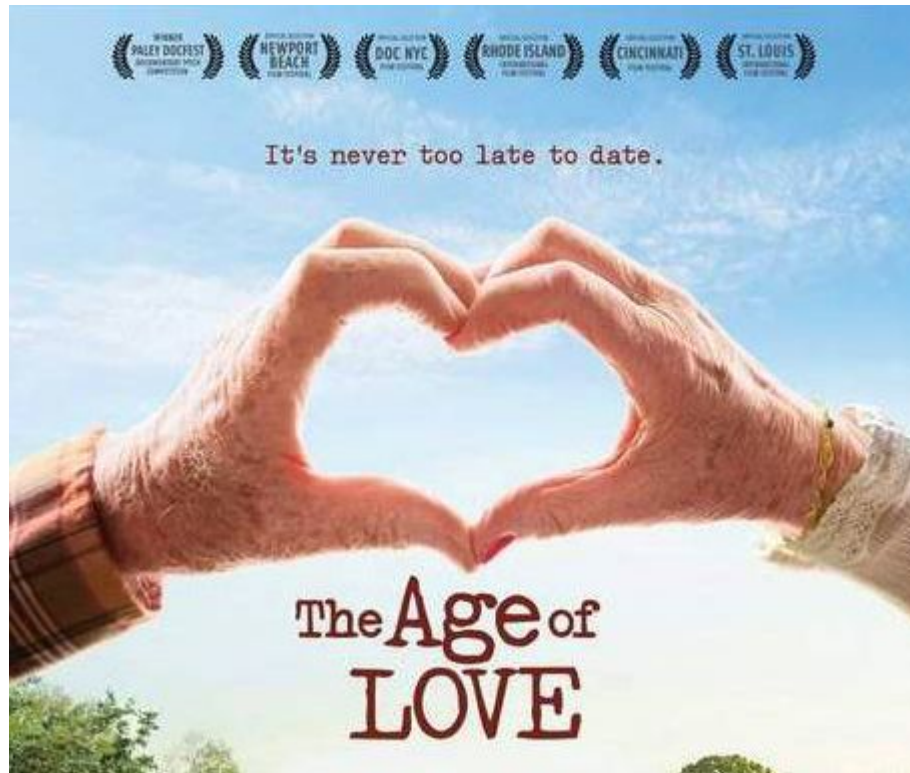
grab bars in bathroom

double hand rails

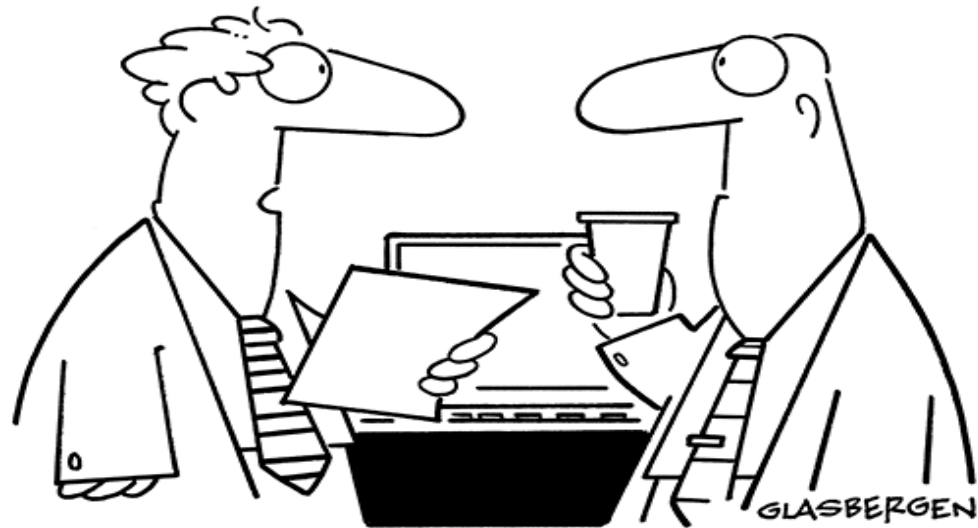
Are you a sandwich or a hamburger?



Sex and Aging



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“If death and taxes are inevitable, how come we never hear about the death of taxes?”

Imprinting a legacy on hearts, not tombstones

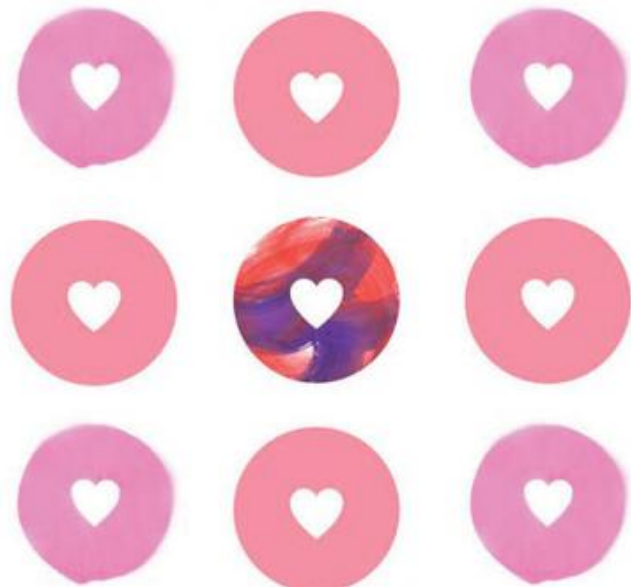
How does a single lady with no children create a legacy?

It's the stories others will share about you

Volunteering

Helping loved ones

to remember

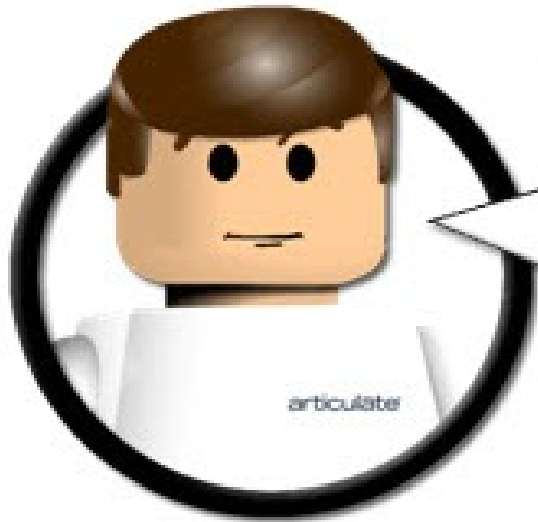


Life is a journey, not a destination

Ralph Waldo Emerson



Thank-you



Don't be afraid to
ask questions.